

The University of Arkansas Little Rock Honors Employee from The BridgeWay Hospital

Bruce Trimble received the “Alumni Making a Difference” award for suicide prevention work in Arkansas.

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Bruce Trimble, Director of Business Development at The BridgeWay Hospital in North Little Rock, AR, recently received the first “Alumni Making a Difference” award from the Department of Applied Communications at the University of Arkansas Little Rock.

Bruce was nominated by eight individuals and was unanimously selected. He was recognized by the committee who stated, “Your work as a mental health advocate, leader, and educator in the area of suicide prevention has really made a difference. It is very clear that you are co-creating better social worlds in important areas through your positive communication. The number of people that have been touched by your work, both directly and indirectly is too many to count. Thank you for truly making a difference.”

Bruce was honored at an Alumni Awards and Reception on the University of Arkansas Little Rock Campus and again during a ceremony at the Arkansas Governor’s Mansion.

Since he began at the BridgeWay in 2008, Bruce has worked tirelessly to help reduce the rates of suicide. In 2015, Governor Asa Hutchinson appointed him to the Arkansas Council on Suicide Prevention. In 2017, Bruce was



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recognized by AY magazine as one of Arkansas' "Intriguing Men" for his role as an advocate for individuals with mental illness. In 2018, he helped establish the first suicide hotline in Arkansas.

Congratulations Bruce!